

### Press contacts

Xavier Abadie  
International Business Development Director  
[xavier.abadie@simforhealth.com](mailto:xavier.abadie@simforhealth.com)  
+33 6 75 42 30 25

Sophia Soule  
International Development Coordinator  
[sophia.soule@simforhealth.com](mailto:sophia.soule@simforhealth.com)  
+33 7 60 27 38 39

## SimforHealth will attend CES© 2017

**With an exclusive VR simulation for medical training on HTC Vive™**

Booth #43019 (Sand Expo - A-C Hall - Health and Wellness – Level 2)

*Bordeaux (France), December 15, 2016.* Selected for its innovative and remarkable interactive medical training solutions, SimforHealth, a member of La French Tech, will showcase its new virtual medical case of a patient encounter during CES© 2017. Based on HTC Vive™, the French company will demonstrate the potential of virtual reality for medical education with a medical case in pneumology. The solution has been developed in partnership with the Center for medical simulation of the University Hospital in Nice (France), built in collaboration with Harvard Medical International.



Visitors will be immersed in a hospital and will play the role of a physician taking care of a patient brought into an emergency room for chest pain.

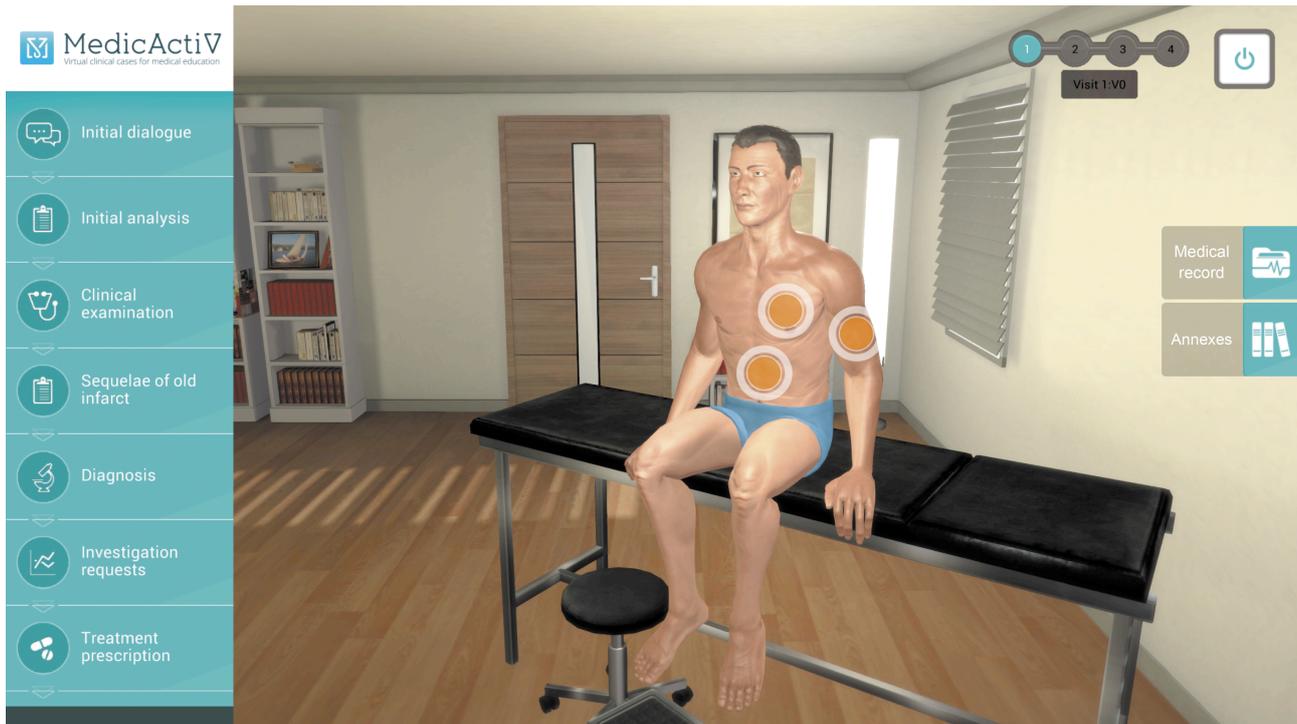
"By interacting with patients and objects in a situation very close to everyday life, virtual reality improves clinical reasoning, acquisition of automatisms and repetition of gestures " mentions Jérôme Leleu, CEO for SimforHealth. "And more than technology, we focus on medical relevance and partner with key opinion leaders in medical education." remarks Xavier Abadie, International Business Development Director for SimforHealth.

As a result, Professor Fournier, Medical Simulation Manager for the Center of Medical Simulation of the University in Nice (built in collaboration with the Harvard Medical International) has developed with SimforHealth this medical case, aimed at helping second and third years medical students face emergency situations.

"The interest of the case relies on the complementarity between the analysis phase of the patient record and the next phase, with the aggravation of the patient's condition in respiratory distress. This prompts the student to analyze and decide quickly on the medical procedure" explains Sophie Campion, Pharmacist and International Project Manager for SimforHealth. "Immersion in a 3D universe is particularly conducive to learning how to manage stress and to make quick decisions." "This virtual medical case illustrates how new technologies offers an immersive, interactive and collaborative training solution for students and healthcare professionals; and we do believe that this is where medical education is going" ends Jérôme Leleu, CEO for SimforHealth.

### **MedicActiV: Virtual Platform for medical education**

During the CES® 2017, SimforHealth will be presenting MedicActiV, its international medical platform to consult and dispatch virtual medical cases. MedicActiV allows all healthcare professionals to get graduate or continuing education while enabling healthcare education institutions to create and publish their own medical cases.



### About SimforHealth

SimforHealth is a leading provider of innovative digital solutions for improving the training of healthcare professionals. The company works alongside faculties, medical schools, and training organizations to design immersive and interactive solutions for medical education and medical training: virtual consultations, real-time 3D simulators, and virtual reality... Continuously monitoring new technologies, SimforHealth's medical teams and simulation experts have already trained more than 22,000 healthcare professionals worldwide and are committed to the ethical principle of "Never the First Time with the Patient". In order to expand its business internationally and consolidate its growth, SimforHealth closed a round of € 5 million in early May 2016. See more on [www.simforhealth.com](http://www.simforhealth.com) and [www.mediactiv.com](http://www.mediactiv.com)

### SimforHealth at CES® (Las Vegas, NV)

- Exhibitor from January 5th to January 8th / Venetian (Sand) Hall A-C Health and Wellness / Level 2 / Booth #43019
- Integration with Digital Health Summit January 6-7
- SimforHealth's team are part of La FrenchTech delegation.

### About Nice Medical Simulation Center

Developed under the impetus of Professor Daniel Benchimol, former Dean of the Faculty of Medicine of Nice Sophia Antipolis, the Medical Simulation Center opened its doors in May 2008, under the responsibility of Professor Jean-Paul Fournier and Jacques Levraut. This center, located at the Faculty of Medicine, is the first of its kind in France, dedicated to the pre-graduate training of medical students. It serves as a model for several centers currently being developed in France. See more on <http://www.chu-nice.fr/chu-de-nice/nous-connaître/centres-d-excellence/centre-de-simulation>